



Press Release

FOR IMMEDIATE RELEASE

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DCI NOW CARRYING VTECH® CONTEMPORARY AND CLASSIC HOTEL PHONES

VTech Announces Preferred Supplier Agreement with Leading Telecommunications Provider for the Hospitality Channel

BEAVERTON, Ore., June 21, 2011 – VTech Telecommunications Ltd, a wholly owned subsidiary of VTech Holdings Ltd. (HKSE: 303), today announced that VTech Hospitality is the newest strategic supplier of [hotel phones](#) for Design Communications Inc. (DCI), a leading telephony provider for hotels and hospitality applications nationwide. VTech is showcasing its entire series of contemporary and classic hotel phones at HITEC, the world's largest hospitality technology show, June 21-23 in Austin, Texas (Booth #1107).

DCI will now carry VTech's analog and SIP corded, cordless and trimline phones for hotel guestrooms. Backed by more than 25 years of telephony expertise, VTech has built a reputation of delivering easy-to-use, design-forward and technologically advanced phones for personal communications. At last year's HITEC show, VTech announced its first line of communication solutions customized specifically for the hospitality market.

"We recognize VTech as a strong new player in the hospitality industry, bringing worldwide brand recognition as well as financial, engineering and manufacturing strengths," said Robert Torres, CEO of DCI. "By adding VTech to our preferred product portfolio, we can provide hoteliers with a more robust range of options to enhance the guest experience."

VTech phones are available for both PBX-based installations, as well as DCI's VCore remote cloud computing/hosted services. The VCore solution, also announced recently by DCI in conjunction with Mitel, is a full suite of hosted IP Communications applications for the hospitality market. The VCore suite of hosted applications is a complete communications offering including SIP Trunk Services, PBX, Guest HISA, Voice mail and Call Accounting.

"The DCI agreement is a significant step toward our aggressive goals to bring the trusted VTech brand to the hospitality market," said Dan Seale, president of VTech Hospitality. "Like VTech, DCI has more than a quarter-century of experience in the communications industry, and they are the go-to provider for leading hotels in North America. We plan to build and grow our offerings together to best meet the needs of hoteliers as in-room communications solutions become more functional and integrated with other offerings."

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VTech's hotel phones are scalable and can be customized for a variety of different business models, property needs and special requirements. Products in the Classic and Contemporary series include:

- 1-line/2-line [analog corded](#) and [SIP corded phones](#)
- 1-line/2-line analog cordless and [SIP cordless phones](#)
- [Analog corded](#) and [SIP corded lobby phones](#)
- [Analog corded](#) and [SIP cordless TrimStyle phones](#)
- [DECT cordless handset accessories](#)

For full product information on VTech's line of hotel phones, visit www.vtechhotelphones.com. To reach the DCI sales team, call 855-44VCORE.

About VTech®

VTech is the world's largest manufacturer of cordless telephones and a leading supplier of electronic learning products. It also provides highly sought-after contract manufacturing services. Founded in 1976, the Group's mission is to be the most cost effective designer and manufacturer of innovative, high quality consumer electronic products and to distribute them to markets worldwide in the most efficient manner.

VTech Hospitality leverages the Group's 20 years of experience and expertise in consumer telephony to develop innovative communication solutions customized specifically for hotels, resorts and conference centers. VTech delivers scalable phone systems that can be optimized for a variety of different business models, property configurations and hotel guest needs. For more information, please visit www.vtechhotelphones.com.

About DCI

DCI - Design Communications Incorporated is nationally recognized across the United States for successfully designing and executing state of the art hospitality solutions. The DCI brand is known for providing total turn-key solutions including: IP telephony and communication systems, wired and wireless internet, IP security, IP TV and screens, as well as Voice, Data, Video, Security, and TV cabling. With a commitment to flawless execution DCI understands the important role technology plays in enhancing the guest experience. DCI's (www.dci-design.com) North America headquarters is in Syosset, NY with regional offices throughout the entire country.

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